

Beat: Arts

## LUMINA PARK EINDHOVEN

### A NEW ATTRACTION IN THE CITY OF LIGHTS

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**USPA NEWS** - In a spectacular fusion of light, art, and innovation, Lumina Park has graced the grounds of the iconic Evoluon with its enchanting presence. Having explored this winter wonderland last night, I can attest to the magical experience it offers, transporting visitors on a captivating journey through the golden years of technological discovery.

#### "Back to the Future" Theme Lights Up Eindhoven

On December 9, 2023, Lumina Park unveiled its inaugural display in the Netherlands, themed "Back to the Future." The Evoluon grounds, bathed in the glow of over 150 light artworks, become a canvas that breathes life into the gilded eras of technological evolution. Lumina Park, founded by the visionary Jan Szagdaj in 2021, has rapidly expanded across Europe, leaving a trail of awe-inspired visitors in its wake.

"Eindhoven, as the city of light and a symbol of technology and innovation, is the perfect canvas for Lumina Park Netherlands. The Evoluon, an icon of Eindhoven, encapsulates the spirit of progress and renewal," expressed Jan Szagdaj, Lumina Park's CEO.

#### A Journey Through Time and Art

Lumina Park is not merely an homage to history; it is a celebration of contemporary technological art. Interactive installations weave narratives, unraveling mysteries from ancient Rome, the elegant 1920s, and the vibrant 1970s, culminating in a glimpse into the future. This winter attraction provides a unique and educational experience, inviting every visitor to traverse the path in the atmospheric and historic setting of the Evoluon.

"In Lumina Park, we merge the beauty of light art with the wonders of technology, creating an experience that will stimulate your senses. It's more than an attraction; it's a playground for the mind, where every visitor becomes an artist, engaging with history in an interactive way," shared Szagdaj.

#### Beyond Art: A Full-sensory Experience

In addition to the mesmerizing art installations, Lumina Park offers a plethora of activities. Visitors can indulge in a film afternoon for children during the Christmas holidays, witness captivating light shows, and savor winter delights at various food and beverage outlets.

#### Practical Information for Lumina Park Visitors

Lumina Park caters to all age groups, providing both entertainment and education. Operating from December 9, 2023, to January 7, 2024, every day from 5:00 PM to 9:00 PM, it stands as a beacon of enchantment on the Evoluon grounds (Noord Brabantlaan 1A). Note that the last entry is at 8:00 PM. The park is wheelchair accessible, and facilities are available for individuals with special needs.

Tickets, available at the gate or through [www.luminapark.nl](http://www.luminapark.nl), grant access to this winter attraction that transforms the Evoluon into a realm of light, art, and innovation. While the experience is undeniably extraordinary, it's worth noting that the entry fee, especially for a family with two children, may be considered on the higher side. A slight adjustment in pricing could potentially open the gates to an even wider audience, ensuring Lumina Park's magic is shared with more families this festive season.

In conclusion, Lumina Park is a dazzling addition to Eindhoven's winter landscape, seamlessly blending the city's rich technological history with cutting-edge artistry. Despite the minor consideration on ticket pricing, the enchantment awaiting

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